



Hello and welcome to the very first edition of the Deaf Accessible Business Network newsletter! We are very excited about the release of our first newsletter and look forward to sharing many more with all of you.

DABN has been steadily growing over the past year and we have had the privilege of working with many fantastic organisations to promote equality and accessibility for deaf people in the work place.

As this is our very first newsletter we would like to outline exactly what DABN is all about. So please sit back, relax and enjoy!

Mission Statement

To achieve equality through inclusion, by presenting innovative communication strategies to all businesses, and to remove barriers for consumers resulting in equal access.

Vision Statement

Our vision is to make businesses, products and services accessible to the Deaf and Hard of Hearing community through information and education to our growing business networks, mobile and web technologies, collaborative partnerships and facilitating equality through inclusion.

Services

DABN focuses on delivering quality services and advice to organisations wishing to make their workplaces and products more deaf friendly, inclusive and accessible.

- Delivering tailored Auslan classes and Deaf Awareness Training for hearing staff members.
- Tailored workplace specific online learning modules for all staff to access. These online modules will be updated regularly.
- Filming information about products and services in Auslan for use on websites and YouTube. This ensures accessibility for the Deaf community.
- Ongoing advice regarding equipment and other support.

DABN Highlights

This past year DABN has had many exciting opportunities to promote deaf inclusiveness with various organisations. Some of our collaborations this year have included working with Oprah’s team to ensure her Australian shows were accessible to deaf audience members, organizing training curriculums for students at Victorian College for the Deaf and collaborating with Deaf Sports Australia to ensure various sports clubs are accessible to the Deaf community.....and everything in between. Here are some examples of the work we have undertaken!



- **Dainty Group**
Working with the Dainty Group to ensure Auslan interpreters were provided for Oprah’s Australia wide speaking engagement tour “An Evening With Oprah”
- **Gosh Hair**
Working with Gosh Hair to ensure staff at the hairdressing salon could effectively communicate with deaf clients. At the end of the training staff had extremely positive feedback, commenting on the clarity of the information and ease of the presentations.....“100% I feel I’m ready to tackle the clients now!”
- **Cabrini Hospital**
DABN provided Deaf Awareness Training and Auslan classes to the lovely folks at Cabrini Hospital. The training helped to improve access for their deaf staff members in the HR and nursing departments.





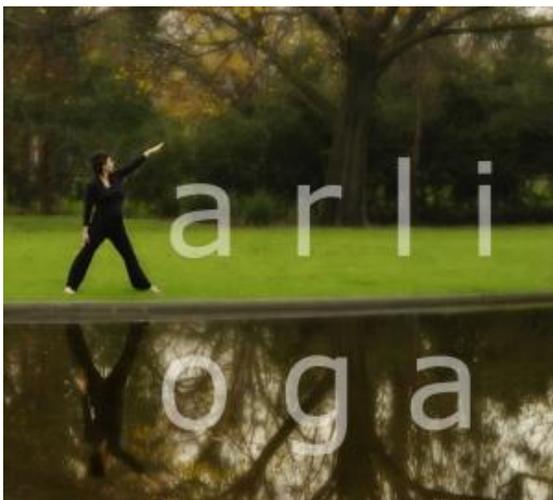
Deaf Sports Australia



- **Deaf Sports Australia**
DABN has been collaborating with Deaf Sports Australia on their initiative the Active Deaf Sports Clubs Program. This initiative encourages various sporting clubs to become deaf inclusive environments which promote deaf awareness and access for their members. DABN also offers consultancy, interpreting services and Auslan classes/video production. Recently DSA and DABN worked with the Doncaster Tennis Club and had a fantastic outcome which saw the club become an endorsed member of the Active Deaf Sports Club initiative! The coaches at Doncaster Tennis Club have all been learning basic Auslan (Australian Sign Language) to help communicate with deaf and hard of hearing members. The staff were very positive and welcomed the opportunity for additional training in the future to improve access to the Deaf community. It was a fantastic experience to work with such warm and lovely people.
- **Victorian College for the Deaf**
Providing work experience training curriculum to students at the Victorian College for the Deaf. This collaboration is working towards ensuring deaf youth are ready and equipped to start in the work force.



- **Word of Mouth Technology**
Word of Mouth Technology has a wide variety of products to improve accessibility and safety for deaf and hard of hearing consumers. DABN has been involved in creating Auslan videos for various products to ensure the information is accessible to deaf customers.



- **Karli Health**
DABN has recently been working with Karli Health to film and edit Auslan videos to promote their services and business information. These videos allow for the information on Karli Health's yoga and counseling services to be accessible by the Deaf community.

- **Lady Huntingfield**
Child care staff at Lady Huntingfield undertook training sessions with DABN and had a very positive feedback about their confidence levels when dealing with deaf clients. "Very practical and approachable".

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HEALTH
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Staff Profile

Every issue we will be including a quick staff profile on one of the friendly people behind DABN. So without further delay it is a great pleasure to introduce....

Danielle Don

Danielle attended a business course in 2015 with over 150 entrepreneurs/business owners from a variety of industries. It was during this course that Danielle realised that not one of these individuals/organisations had ever thought to market their products and services to the Deaf Community, hence the Deaf Accessible Business Network was created.

Danielle is a professional Auslan interpreter (Australian Sign Language) and has been NAATI (National Accreditation Authority of Translators and Interpreters) accredited since 2000. Danielle also manages Echo Interpreting, an Auslan interpreting booking service established in 2006 to better service the interpreting needs of the Deaf and wider community.

Danielle is passionate about equality and believes that the Deaf community is often overlooked when marketing products and services, it is for this reason that she is surrounding herself with a team of Deaf professionals, and collaborating with Deafness related organisations to provide information and resources to general businesses, government bodies and corporate organisations with the aim of educating and working with these organisations to provide equality through inclusion.





Contact us

We at DABN would love to hear from you! Please feel free to contact us with any queries or for further information!

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